

MoDOT Minute – May 4, 2010

Hi. This is Sally Oxenhandler with your MoDOT Minute.

The guard cables that line about 600 miles of Missouri's interstates are saving 45 lives a year. The steel wire ropes are a major reason why traffic deaths in Missouri have decreased by 31 percent since 2005 and are at their lowest level since 1950. In 2009, there were only three cross median fatalities at locations where guard cable is installed. A video showing how guard cable works can be seen on MoDOT's YouTube site at www.youtube.com/user/modotvideo.

Motorcycle fatalities in Missouri dropped 21.5 percent in 2009, while nationwide fatalities have declined by 10 percent. In an effort to continue this trend, paid advertising will run through August reminding motorists to share the road. Posters, brochures and billboards featuring Gary Pinkel, Mizzou football coach and motorcycle enthusiast, will also help drive home the message.

That's been your MoDOT Minute. Remember to check back every Tuesday for new information.